

FOR IMMEDIATE RELEASE September 17, 2009

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- What: The 24th Annual One Sky One World Kite Fly (OSOW)
- Where: Stapleton's Central Park
- When: Sunday, October 11, 2009, 10 a.m. to 4 p.m.
- Why: "World Kite Day" to promote peace and protect the planet through the symbiotic relationship between humans and nature.

INTERNATIONAL KITE FESTIVAL TAKES TO STAPLETON SKIES

The 24th annual event unites citizens across the world through the art of kite flying Earth Day Founder, John McConnell to Appear

DENVER – Stapleton, former site of Denver's original airport, will for the second year, once again become a flight zone during One Sky One World's annual kite festival on Oct. 11, 2009, 10 a.m. to 4 p.m. in Stapleton's Central Park.

Thousands of people will gather and lauch their own kites at Stapleton's Central Park for the One Sky One World Kite Fly presented by Forest City Stapleton, Inc. There, they will enjoy numerous musical acts performing on a solar-powered stage, kitefliers and celebrities from the world kite-flying community. Every second Sunday of October since 1986, millions of people around the world celebrate "World Kite Day," and for the second year, the spotlight in Denver is on Stapleton's 80-acre Central Park during the 24th annual global event.

Special guest at the event this year will be Earth Day Founder, John McConnell and his biographer, Robert Weir. Mr. Weir's book *Peace, Justice, Care of Earth: The Vision of John McConnell, Founder of Earth Day* will be available for purchase and inscription by both the author and his subject.

There will be activities for participants of all ages. The event will feature a Children and Pet Parade for Peace which will raise funds to bring international kite artists to Denver schools in 2010 and for the Stapleton Dog Park, a Giant Kite Competition, a Food & Wine Pavilion, a Kite Village where visitors can make a kite, a fighter kite demonstration, an Animal & Pet Village and a Sustainability Village, which focuses on the benefits of an environmentally friendly healthy lifestyle. There will be continuous live great music with headliner, the Sammy Mayfield Band and Stapleton's own, the E-Project Band. The various villages represent the mission of One Sky One World as "World Kite Day" promoting peace and protecting the planet through the symbiotic relationship between humans and nature. There are hundreds of concurrent events in locations around the world on the second Sunday of every October. Kites have developed in many nations and regions over thousands of years. One Sky One World believes that public education about the culture, history, art, craft, recreation, technology and science of kites generates a greater sense of global community. Participation in OSOW events promotes the enjoyment of nature and greater respect for the environment, leads to respect for cultural diversity, the understanding of and friendship between people at home and around world and an appreciation of all life on earth. To see how people around the globe have become involved visit, the international reporting web site, <u>www.subvision.net/sky/osow</u>.

This year for the first time, the Denver event will link with other OSOW events in locations in North and South America and around the world via live audio an video through internet connections. A few locations anticipated to be linked include Long Beach Washington, Minneapolis, Minnestota, Montreal, Quebec, Canada, Chandigarh, India and Berlin, Germany.

One Sky One World is sponsored by the City & County of Denver - Councilman, Michael Hancock, 9News, Moms Like Me, 1st Bank, Westword, KUVO, Bella Energy, the Grape Leaf, Chewy's Bontique, the Dance Institute and ADT Security. One Sky One World is an international 501(c)(3) non-profit organization based in Denver. For more information about the festival, to volunteer or to obtain a booth, please call 720-334-4508, email jpa@earthnet.net, visit www.oneskyoneworld.org or www.stapletondenver.com.