

Stapleton

presents the 24th annual



ONE SKY ONE WORLD INTERNATIONAL KITE FESTIVAL EVENTS

2009

OCTOBER 11 - GIANT KITE BATTLE
INTERNATIONAL KITE FLY

One Sky One World
P.O. Box 11149
Denver, CO 80211
303-571-1744

<http://www.oneskyoneworld.org>
<http://subvision.net/sky/osow/>
jpa@earthnet.net

PROGRAM SPONSORSHIP PROPOSAL



ONE SKY ONE WORLD

Statement of Purpose

To promote interdisciplinary learning, international friendship and peace through education about the kite and the art and craft of kite making using the kite as a universal and historical symbol of one planet and mankind's symbiotic relationship to nature.

Our Mission

One Sky One World (OSOW) promotes annual activities leading up to concurrent events in hundreds of locations around the world on the second Sunday of every October. Kites have developed in many nations and regions over thousands of years. Public education about the culture, history, art, craft, recreation, technology and science of kites generates a greater sense of global community, promotes the enjoyment of nature and greater respect for the environment, leads to respect for cultural diversity, the understanding of and friendship between people at home and around world and an appreciation of all life on earth.

The Organization

The Annual One Sky One World International Kite Festival for Peace (AKA "World Kite Day") is an international 501(c)(3) non-profit organization based in Denver, Colorado. October 11, 2009 will mark the 24th Annual OSOW which is celebrated concurrently all around the world every second Sunday of October. OSOW events have taken place in Denver every year since 1986. Beginning at Cranmer Park in Hilltop, the event later moved to Regis University, Sloan's Lake Park and finally to Stapleton's Central Park.. Estimated average annual attendance has been approximately 5,000 people. Those attending are of a wide demographic, including all ages, infant to senior and all ethnic backgrounds.

The 2009 OSOW World Kite Day events will take place at Stapleton's Central Park on Sunday, Oct.11, and will include the One Sky One World International Kite Fly for Peace, the Giant Kite Battle, a food & wine tent, a fashion show (featuring kite coutier) and a children's parade.



One Sky One World Giant Kite Battle

A first for Denver, the Giant Kite Battle is a competition that will feature up to 20 sponsored kite teams, each with five fliers, with 6 ft. x 8 ft Japanese style Rokakku kites emblazoned with sponsor logos.

Participants will compete in the Japanese tradition by running back and forth cutting through each other's line to be the kite last aloft.



Other festival amenities featured throughout the day:

- **Wine and Food Tasting Pavilion** - Domestic and imported wines along with food offerings
- **Kite Village** – Kites, windsocks and other airborne delights.
- **Harvest Market** – A marketplace for food, fresh seasonal produce, crafts, vendors of unique international products and non-profits of public interest
- **Sustainable Living Village** – A solution based, hands-on, family oriented event designed to educate people of all ages and backgrounds about sustainable living practices, renewable energy, environmental and social responsibility, natural health, green building, alternative vehicles, organic agriculture, local economies and more
- **Animal Village** – Dedicated to a sustainable world for all animals—a world that will also benefit people and extolling the human-animal bond. This village will feature pet adoption, wild animal advocacy groups, animal health care, pet care, pet supplies
- **Continuous Live Entertainment** – A stage of high quality entertaining performances by individuals and groups dedicated to multi-cultural musical idioms
- **Procession of Sponsored Kite Teams**





Sunday, Oct. 11, 2009

24th Annual One Sky One World International Kite Fly, "World Kite Day"

Now in its 24th year, the OSOW International Kite Fly for Peace will unite more than 5,000 participants with people in over 35 other countries, demonstrating the relationship between man and nature through the art of kite flying.

- Kiteflying (10 a.m. – 4 p.m.)
- Kitefliers including children and kites from workshops
- The Kite Hospital
- Kite-making workshop for kids, kites and kite supplies
- OSOW Kite & Pet Parade (11 a.m. – noon)



JOIN IN THE FUN WITH OTHERS
FROM AROUND THE WORLD.



SPONSORSHIP BENEFITS / LEVELS

IONISPHERIC (Presenting) Sponsor for the OSOW 2009 events – Forest City Stapleton

STRATOSPHERIC (Title) Giant Kite Battle Title Sponsorship - \$2,000 (1)

- Company/Organization name featured as the “Stratospheric Title Sponsor Giant Kite Games” on all Giant Kite Games. “Stratospheric Title Sponsor Giant Kite Games” under the One Sky One World International Kite Festival presented by Stapleton, for all events and activities, and on banners and publications for all OSOW activities and events.
- “Stratospheric Sponsor Giant Kite Battle” displayed prominently and on Stage Banner displayed at event
- One 6’ X 8’ Japanese style Rokakku Kite with “Title Sponsor Company Name” Logo on cover
- Placement of event logo will include Company name/logo prominently displayed on the event web sites (www.osow.org and <http://subvision.net/sky/osow/index.htm>) with direct link to Company site
- Company name/logo as Title Sponsor to be on all event collateral including poster, invitation flyers and event programs
- Announcements throughout the event identifying said company/organization as the Stratospheric (Title) Sponsor
- Admission to VIP Hospitality Tent / Free tickets for food and wine for 10 people
- Free Booth Spaces (up to 4)
- 50 OSOW ready-to-fly kites for distribution to youth organizations of choice
- Complimentary invitations for up to 15 guests to all VIP events and fundraising events

ATMOSPHERIC Giant Kite Battle Sponsorship -\$1,000

- Company/Organization names and logos featured below the name as “Stapleton” presents the One Sky One World International Kite Fly for the Oct. 11 event and below the “Stratospheric Title Sponsor Giant Kite Games” on all Giant Kite Games advertising as sponsored by “Company Name and/or Logo” for all event and activities, on banners and publications.
- Placement of event logo will include Companies’ name/logo prominently displayed on the event web sites (www.osow.org and <http://subvision.net/sky/osow/index.htm>) with direct link to Company site
- Companies’ name/logo as Presenting Sponsor to be on all event collateral including poster, invitation flyers, event programs, etc.
- Announcements throughout the event as an Atmospheric sponsor
- Admission to VIP Hospitality Tent / Free tickets for food and wine for four people
- Two Free Booth Spaces
- 20 OSOW ready to fly kites for distribution to youth organizations of choice
- Complimentary invitations for up to 5 guests to all VIP events and fundraising events

SPONSORSHIP LEVELS / BENEFITS (Continued)

EARTH (Village & Stage) Sponsors -\$500

- Villages – Banner displayed over sponsored Village (Kite, Sustainability, Animal) as Village sponsored by “Earth Sponsor Company/Organization Name”
- Stage – Banner with displayed on stage location “Earth Sponsor Company/Organization Names”
- Company/Organization name/logo to be on all event collateral including poster, invitation flyers and event programs. All print advertising will use the Earth Sponsor’s name and/or logo
- Announcements during the event as a sponsor
- Admission to VIP Hospitality Tent / Free tickets for food and wine for two people
- One Free Booth Space
- 10 OSOW ready-to-fly kites for distribution to youth organizations of choice
- Complimentary invitations for up to 2 guests to all VIP events and fundraising events

GRASSROOTS Sponsors-\$250

- Signage - “Grassroots Sponsor Company/Organization Names” displayed on Marquee Signs placed around the event
- One Free Booth Space
- Announcements during the event as a sponsor



**For more information, or to purchase
a sponsorship at the level of your choice
please contact:**

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